



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

### **Cara Mindcare PVT LTD**

### **Internship Opportunity – 2022 Passing Out Batch**

**Only for Students of Amity Education Group**

**Last Date to Register – 14<sup>th</sup> June 2021 (5PM)**

<b>Company</b>	Cara Mindcare
<b>Website</b>	<a href="https://caramindcare.com">https://caramindcare.com</a>
<b>Batch</b>	2022 Passing Out Batch
<b>Joining</b>	Immediate
<b>Job Title</b>	Digital Marketing Intern
<b>Eligible Degrees</b>	MBA, BBA
<b>Eligible Branches</b>	Management, Sales, Marketing, Digital Marketing
<b>Other Skills Required</b>	Should have good communication skills and teamwork skills.
<b>Location</b>	Work From Home
<b>Stipend</b>	<b>3k per month</b>
<b>Roles &amp; Responsibilities</b>	<ol style="list-style-type: none"><li>1. Prepare the roadmap for creating content for various social media platforms</li><li>2. Copy-writing, creating creatives, videos, and other content for engagement of followers on various platforms</li><li>3. Organizing collaborations with people and organisation popular in the people segment, we cater.</li><li>4. Driving the customer acquisition funnel from advertising to on-boarding to transacting</li><li>5. Manage google analytics and adwords for design &amp; execution of cost-effective campaigns for greater reach and adoption.</li></ol>
<b>Service Agreement</b>	No Bonds involved
<b>Recruitment Process</b>	1. Test    2. Virtual interview
<b>How to Apply?</b>	Interested and eligible students need to apply on the link given below latest by 5:00PM, 14 <sup>th</sup> June, 2021  <a href="#">Click here to apply</a>

**My Best Wishes are with you!**

**Prof (Dr.) Ajay Rana**

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist  
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

**Senior Vice President – Amity Education Group**

**Dean – Industry & Academia Alliance**

**Advisor – Amity Education Group**